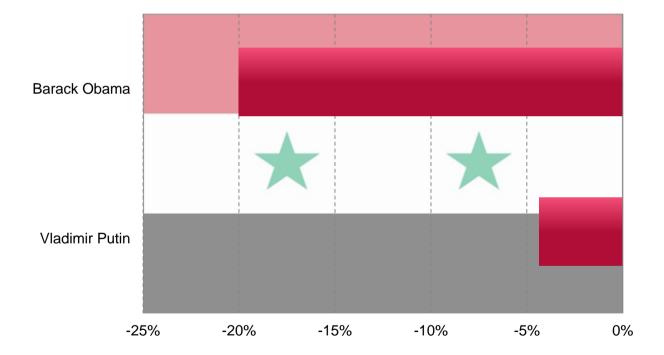
## Syria Obama's Achilles' heel at the moment

International coverage on Barack Obama and Vladimir Putin\* / Overall tonality vs. tonality of Syrian coverage for Obama & Putin: January 1 – September 15, 2013



## Balanced tonality on Syria

\* = excludes US coverage to get an international perspective

Basis: 3 666 reports on 32 international television news programs